



THE NATIONAL INFERTILITY ASSOCIATION

November 16, 2012

[REDACTED]
[REDACTED]
[REDACTED] Springfield, MA 01108-1310

"If you ever suffered from infertility, it's something that stays with you, even after resolution."

—Rick Keehn, Volunteer and Infertility Hero

Dear [REDACTED],

If I had to choose one word to describe the men and women who struggle with infertility, it would be courageous.

It takes courage to face the agonizing realization that you might not build your family in the way you had planned. It takes courage to fight the feelings of isolation and shame that often accompany this misunderstood disease. It takes courage to attend a baby shower when your heart is breaking. And it takes courage to decline the invitation, knowing that others might not understand. Most of all, it takes astounding courage to move past recurrent disappointments and grief to continue your family-building journey with hope.

Being courageous isn't easy, but having a supportive, caring community to lean on during the darkest moments can help you draw strength you never thought you had.

That's what makes the work of RESOLVE so important. Our mission is to provide a community that helps women and men find empowerment in the face of an infertility diagnosis, and to give voice to the 7.3 million Americans affected with the disease.

Thanks to generous supporters like you, we've been able to make a difference. We need your support again now.

[REDACTED], your past donation of \$75 to RESOLVE underwrote training to volunteers who offer comfort, wisdom, and courage to 2,500 people each month in 45 states at in-person support groups. Your donation also enabled us to add informative content to resolve.org to engage and educate more than 48,000 visitors per month with advice and information about infertility and family building options.

Charitable contributions help RESOLVE mobilize a thriving grassroots movement; RESOLVE sent 15,000 letters to members of the U.S. Congress to pass the Family Act, which includes a tax credit for IVF medical treatment. Charitable contributions also helped RESOLVE fight tooth and nail against legislation and ballot initiatives that threatened the legal practice of IVF in 24 states (all of which, I'm delighted to say, have failed thus far).

"It became really important for me to share my story when personhood became an issue in my state. I felt that doctors can talk, but until [the Senators] heard it firsthand from someone who was affected by [infertility], it wouldn't really mean as much. Public speaking is not something I relish...[but] we collectively have to speak up and fight for ourselves."

—Whitney Anderson, Advocate and Infertility Hero

With your support, we have achieved much, but our work continues. Four thousand people diagnosed with infertility will reach out to RESOLVE today. We want to provide them with the high-quality support and advocacy they deserve to help them retake control of their lives. But we need your help.

[REDACTED], will you stand with RESOLVE again this year and make a gift of \$75, \$115 or even \$150 to improve the lives of women and men with infertility?

(Over)

When you contribute to RESOLVE, *you are making a real difference* in the lives of people struggling to build their families. I'm talking about people like Belle Boggs, Whitney Anderson, and Rick Keehn, three Infertility Heroes in our community.

Belle, after keeping silent about her fertility struggles for two years, joined a RESOLVE support group and found the courage to begin writing about the infertility experience. Her work has since appeared in publications such as Orion Magazine, Harper's, and Slate. Her words have brought awareness and comfort to thousands.

Whitney bravely shared her deeply personal story as a RESOLVE advocate before a Virginia State Senate subcommittee when legislators introduced a personhood bill that would have threatened the practice of IVF in her state. She was the face of infertility that day, and represented the thousands of Virginians who needed their voice heard.

Rick and his wife talked to RESOLVE volunteers early in their journey, and the support and information they received put them on the path to parenthood. When their son was born, they decided to give back and became RESOLVE support group hosts to help others learn about their family building options and make decisions that are right for them.

You can see videos of Belle, Whitney, and Rick and hear their stories, in their own words, at www.resolve.org/heroes.

“Attending a RESOLVE support group gave me a sense of what could be accomplished by talking through the issue and interacting with other people... That process, even though it has been scary, has been enormously helpful to alleviate some of the isolation and even some of the shame.”

—Belle Boggs, Author and Infertility Hero

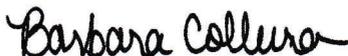
Belle, Whitney, and Rick are just three out of hundreds of individuals who have told us how RESOLVE's support and advocacy programs have empowered them and led them to bold actions that have potentially far-reaching consequences for the infertility community.

I hope you'll renew your support to RESOLVE so we can keep making a difference in the lives of women and men in the infertility community such as Belle, Whitney, and Rick. Let's show them how much we support and respect their courage as they fight to build their families.

Please donate today. You can visit us online at www.resolve.org/donatotoday to make a secure online payment, or use the enclosed form and envelope to mail your donation.

Thank you for your continued support.

Sincerely,



Barbara Collura
President and CEO
RESOLVE: The National Infertility Association

P.S. Without donors like you, many of our programs and services would not be possible. A gift of:

- \$60 supports one day of RESOLVE's HelpLine program—a free service to those in need of one-on-one support.
- \$150 covers the online costs to instantly mobilize grassroots support when legislation threatens family building options.
- \$250 supports RESOLVE's media outreach to present positive images and accurate information of assisted reproduction and adoption.
- \$500 underwrites recruiting and training a volunteer to offer one new RESOLVE support group in a community with no local RESOLVE services.

Please donate today! Visit www.resolve.org/donatotoday.